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Pres CSG 033-16



# **Euro Retail Payment Board**

# Acquirer to Issuer Processing Study

ERPB 13/06/16 Frankfurt



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## Mandate

### From 29 June 2015 meeting recommendation ERPB/2015/sta3:

• The ERPB invited the CSG to perform a study at the European level to evaluate any interest and benefit of the migration to a single message standard and standardised clearing/settlement practices in the issuer-to-acquirer domain

### Domain definition:

- Communication between the PSP of the Payer (the card issuer) and the PSP of the Payee (the acquirer), in 3 phases:
  - 1. Real-time authorisation
  - 2. Financial presentment of the amount of the transaction (Clearing)
  - 3. Final settlement phase
- ERPB and Eurosystem's view: multiple diverse standards are suspected to cause fragmented markets

### **Objective and Requirements**





### Conclusions

- > A fair number of advantages but also of drawbacks in migrating to a common standard
- No business case for the low and medium estimates
- A payback period in the high estimate situation of 11 years for Scenario 2 (ISO 8583) and 18 years for Scenario 3
- > A mandate, with all the derived issues, would be the only way to achieve the expected results
- The need to ensure nearly complete homogeneity of the standard coverage, at the risk of hindering innovation
- All that considered, the CSG is unable to recommend mandatory migration to Scenario 2 or 3. The CSG is also unable to recommend Scenario 1 because it would perpetuate the current situation.
- The 11 May CSG discussed the report prepared by the A2I task force. The consensus view was that rather than establishing European specifications, the focus should be on ensuring European requirements are accommodated within the relevant global ISO standards. In view of this it was also agreed to establish a liaison between CSG and ISO.



# Recommendations

Issue / recommendation	Addressees / relevant stakeholders	Remark
<ul> <li>The CSG recognises a potential in the adoption of ISO 20022 compared to ISO 8583, for the following reasons:</li> <li>It could provide interesting advantages in terms of support for evolution</li> <li>Although there is no business case for the whole ecosystem some individual entities might find a positive business case in the migration</li> </ul>		
The CSG thus recommends the adoption of a market driven approach to migration to ISO 20022 where such a migration is decided based on business considerations.		
<ul> <li>In order to optimise the market driven approach and make sure that those entities who decide to migrate to ISO 20022 choose the same commonly agreed specification, the CSG proposes to carry out the following activities:</li> <li>1. Refine and advocate the framework proposed in this document</li> <li>2. Establish a liaison between the CSG and the relevant ISO committees so that SEPA requirements in this domain are taken into account</li> <li>3. Consider alternative migration strategies (clearing only, specific geographical domains, groups of Schemes etc.)</li> <li>4. Monitor the evolution and adoption of the standard</li> </ul>		



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# Scenarios Considered during the study

#### Three scenarios

- Scenario 1: "Baseline Scenario"
  - Let the market evolve with different A2I implementations
- Scenario 2: migration to a common ISO 8583 implementation
- Scenario 3: migration to a common ISO 20022 implementation

#### Framework considered

- One Single Specifications Provider to manage the standard based on requirements provided by Schemes
- Schemes to ensure the availability of default solutions
- Acquirers, Issuers and Processors will also have the option to develop their own in-house solutions





# ISO 20022 Options

- Two clearing and settlement models
  - o 'Traditional': clearing separate from settlement
  - Clearing and settlement combined in the same messages
- ISO 20022
  - ATICA covers the 'traditional' model + authorisation and other aspects
  - o SCC covers clearing combined with settlement
- Scenario 3 must consider both initiatives in order to cover both business models
- In case Scenario 3 is adopted, the Specification Provider will have to:
  - o Collaborate with the Berlin Group on SCC
  - o Define functionality/area split between ATICA and SCC
  - Co-ordinate the harmonisation of the data modelling of SCC and ATICA clearing messages

The actual movement of funds is out of scope



### Planning

- Estimated duration for the migration, from the moment that the Specification Provider completes the specification(s), Schemes have issued their MIGs and the Solution Providers have completed the implementation, could be *from 4 to 8 years*
- The preparation phase could last up to 4 years and a half

		Y1		Y2			Y3				Y4			Y5			Y6			Y7				Y8			Y9		
	Q1	Q2 C	3 Q4	Q1	Q2 C	3 Q4	Q1	Q2	Q3 (	Q4	Q1 0	02 Q3	Q4	Q1	Q2 Q	3 Q4	Q1	Q2 Q	3 Q4	Q1	Q2	Q3 (	24 Q.	Q2	Q3 Q	4 Q1	Q2 (	Q3 Q4	
Specification Provider establishes new standard																													
Schemes reference default solution																													
Schemes ensure availability of new default solution																													
Issuers certification and migration																													
Acquirers certification and migration																													
Decommissioning phase																													



### **Business Rationale**

- Methodology:
  - Quantifiable aspects analysis (i.e. assumption of costs and benefits)
  - Unquantifiable aspects analysis (i.e. pros and cons)
- Quantifiable aspects: 3 situations low, medium and high estimates

### Results:

- Negative business case for the low estimate for both Scenario 2 (ISO 8583) and Scenario 3 (ISO 20022)
- Extremely long payback period for the medium estimate, e.g. after 50 years the deficit still amounts to more than:
  - € 500 million for Scenario 2
  - € 1 billion for Scenario 3
- o Payback periods in the high estimate situation
  - 11 years for Scenario 2 (ISO 8583)
  - 18 years for Scenario 3 (ISO 20022)



# Costs and Benefits

Low Estimate Summary	Scenario 2 ISO 8583	Scenario 3 ISO 20022
All One-time Cost (m€)	(474)	(605)
Net Annual Result After Migration (m€)	(29)	(43)
Ratio Annual Result/All One-time Cost	N/A	N/A
Payback period (years)	N/A	N/A
Medium Estimate Summary	Scenario 2 ISO 8583	Scenario 3 ISO 20022
All One-time Cost (m€)	(1,187)	(1,501)
Net Annual Result After Migration (m€)	51	11
Ratio Annual Result/All One-time Cost	4%	1%
Payback period (years)	Extremely long	Extremely long
High Estimate Summary	Scenario 2 ISO 8583	Scenario 3 ISO 20022
All One-time Cost (m€)	(2,102)	(2,622)
Net Annual Result After Migration (m€)	389	319
Ratio Annual Result/All One-time Cost	19%	12%
Payback period (years)	11	18
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# Points of Attention

	Pros	Cons							
No mandate on Schemes	Partial harmonisation of the market	<ul> <li>Fragmentation issue unchanged</li> <li>Unfair competitive advantage to actors who do not migrate</li> <li>Worse business case due to impossibility to discontinue old platforms</li> </ul>							
Mandate	<ul><li>Reduction of fragmentation</li><li>All benefits identified</li></ul>	Some actors may choose to exit the market due to high investment							

• Mandate enforcement nearly impossible on a long period

### o CSG cannot enforce the mandate

### Standard Coverage

Mandate aspect

Option	Description	Pros	Cons
Complete	<ul> <li>All functionality</li> </ul>	Uniform	Schemes and Inter-PSP processors must
	<ul> <li>Strict uniformity</li> </ul>	implementation and	disclose proprietary innovation
		universal coverage	
Baseline	Only non proprietary/	Better protection	Risk of fragmentation with different
	competitive domain	Quicker innovations	implementations and 'flavours' as in the
	functionality		current situation