

Liquidity Regulation, the Central Bank, and the Money Market

Julia Körding and Beatrice Scheubel European Central Bank

21 October 2014

ECB-UNRESTRICTED

Outline

- 1. Motivation and related literature
- 2. Model setup
 - Borrower/lender behaviour, equilibrium
- 3. Welfare analysis
- 4. Impact of central bank and regulator
- 5. Conclusion

1. Motivation and related literature – I

Question:

 Regulatory and central bank action affecting money market functioning to increase welfare – complementary or conflicting?

Related literature:

- Risky behaviour is related to asymmetric information on the money market (Flannery 1986, Diamond 1991)
- Pre-crisis demand for short-term wholesale funding (Taylor and Williams 2008, Eisenschmidt and Tapking 2009, Brunnermeier and Oehmke 2010)
- Credit risk and collateral availability (Heider and Hoerova 2009)

1. Motivation and related literature – II

Related literature (cont.):

- Liquidity requirements (Calomiris et al. 2012)
- Interaction between Basel III liquidity regulation and monetary policy implementation (Bindseil and Lamoot 2011)
- Central bank can improve market outcome when there is asymmetric information (Allen et al. 2009, Hoerova and Monnet 2010)
- Challenges for central bank corridor system when there is a liquidity requirement (Bech and Keister 2012)

2. Model set-up – I

Theoretical model

- money market
 - Borrowers/lenders (asymmetric information) secured/unsecured segment: interest rates $R^{s} \leq R^{u}$
 - collateral constraints: max secured share $\lambda \leq 1$
- investment opportunities
 - Money market borrowers = investors
 - **safe/risky**: payoff $A \le \theta$ from investment *I*
 - individual success probability p for risky investment
 - external effects: θ depends on share of risky investors; individual investor does not take into account the effect his investment has on the other risky investors

2. Model set-up: borrower optimisation behaviour

Given individual success probability p,

- choose investment (safe or risky) and
- choose funding market (secured or unsecured) to
- maximise expected payoff (i.e. risk-neutral)
- Key point:
 - Secured loan: always pay back
 - Unsecured loan: only pay back if investment successful
- Incentive for "moral hazard" behaviour
 - invest risky and borrow unsecured
 - Successful -> profit
 - Unsuccessful -> losses passed to lender

2. Borrower – four possible payoff functions



2. Borrower under collateral constraints



2. Borrower - optimal investment/funding strategy: Can have equilibrium with "moral hazard" area...



... or (pooling) equilibrium w/o "moral hazard" area



2. Lenders set unsecured rate, want profit

• Lenders

- Do not know individual borrower p, only distribution f
- form belief on aggregate borrower behaviour
- set R^u to make profit (expected, i.e. risk-neutral)
- If "moral hazard area":

$$- \boldsymbol{\Pi}_{L} = R^{u} \frac{\int_{0}^{p^{Z}} (1-\boldsymbol{\lambda})fdp + \int_{p^{Z}}^{p^{Y}} pfdp + \int_{p^{Y}}^{1} (1-\boldsymbol{\lambda})pfdp}{\int_{0}^{p^{Z}} (1-\boldsymbol{\lambda})fdp + \int_{p^{Z}}^{p^{Y}} fdp + \int_{p^{Y}}^{1} (1-\boldsymbol{\lambda})fdp}$$

- Else:

$$- \Pi_{L} = R^{u} \frac{\int_{0}^{p^{T}} (1-\lambda)fdp + \int_{p^{T}}^{1} (1-\lambda)pfdp}{(1-\lambda)} = R^{u} (\int_{0}^{p^{T}} fdp + \int_{p^{T}}^{1} pfdp)$$

- should be greater than 1

2. Equilibrium determination

- Endogenous definition of equilibrium makes analytical solution difficult → numerical approach
- Additional assumptions: uniform distribution f of p; specific functional form for risky payoff O to yield external effects
- To visualise: Start with specific equilibrium, e.g.

$$- \lambda = 0.5$$
$$- a = \frac{A}{I} = 1.3$$
$$- \Theta = \frac{\theta}{I} = 1.6$$
$$- R^{s} = 1$$
$$- R^{u} = 1.38$$

2. Lender profit and possible unsecured rates R^u



Data inspection shows: "curvy" part yields "moral hazard" equilibria, linear part "non-moral hazard" equilibria

2. Borrower payoff under different R^u



Negative profits if R^u too high \rightarrow no investment

3. Welfare analysis – I

Social welfare:

- Defined as sum of borrower and lender payoff
- Interest payments cancel out, investment behaviour crucial
- $W = \int_0^q a f \, dp + \int_q^1 \theta(q) \, p f \, dp$
 - If borrowers with $p \leq q$ invest safe, the others risky
- Get social optimum by choosing *q* to maximise *W*

3. Welfare analysis – II

- 2 key sources of suboptimal welfare:
 - "moral hazard" behaviour of borrowers \rightarrow overly risky
 - External effects \rightarrow overly risky
- Note: without collateral constraints, no "moral hazard" area
 - λ < 1: cross-subsidy effects compensate lenders for loss from "moral hazard" borrowers
 - λ = 1: no equilibrium, no unsecured market
- To address "moral hazard": address collateral constraints, unsecured rate determination
- To address external effects: change investment payoffs

3. Without collateral constraints, no "moral hazard" area, higher welfare



No external effects \rightarrow optimal welfare with $\lambda = 1$

4. The central bank

- Wide set of collateral, no collateral constraints
- **Corridor system** $R^{DF} \leq R^{LF}$ to steer money market rates
 - Deposit facility rate R^{DF} : lower bound for R^s
 - Lending facility rate R^{LF} : upper bound for R^{u}
- Central bank intermediation can replace unsecured market
 - $R^{DF} < R^{LF}$: two possibilities:
 - market equilibrium with $R^u < R^{LF}$
 - no market equilibrium → replace unsecured market
 - $R^{DF} = R^{LF}$: always replace unsecured market
- Trade-off between market activity and welfare optimisation

4. The regulator

- Regulator can influence many different parameters
- Focus here: price action on A, θ
 - Subsidise safe asset (increase A)
 - Tax risky asset (decrease θ)

4. Welfare impact of central bank and regulator: Subsidising safe asset increases welfare...



Points on curve: possible equilibria Again: "curvy" part "moral hazard"

4. ... also in relative terms. Impact of limiting R^u depends on context \rightarrow possible conflict



Blue region better, welfare maximum reached for specific R^u , but lender can increase profit by increasing R^u further

4. Effect of taxing **θ** similar to subsidising *A*



Regulatory action welfare-increasing, again conflict with central bank possible

4. Interaction between central bank and regulator

Summary:

Can have complementarity...

- E.g.: central bank addresses collateral constraints, regulator addresses external effects
- ...but also conflict:
- E.g., starting with downward-sloping suboptimal curve:
 - Central bank introduces welfare-improving cap on R^{u} ,
 - Regulator subsidises a, shifts curve up
 - Suddenly, cap on R^u is negative for welfare!

5. Conclusion

Theoretical money market model to address question:

 Regulatory and central bank action – complementary or conflicting?

Outcome:

- Can have both, depending on constellation
 - Central bank can address "moral hazard" stemming from collateral constraints, regulator external effects
 - Welfare-improving central bank action can be counterproductive if there is also regulatory action
- Implies need for coordination!

Thank you!