

**Germany – Survey services – Provision of survey research on banknotes and payments****OJ S 165/2025 29/08/2025****Contract or concession award notice – standard regime - Change notice  
Services**

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**1. Buyer****1.1. Buyer**

Official name: European Central Bank

Email: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: Economic affairs

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**2. Procedure****2.1. Procedure**

Title: Provision of survey research on banknotes and payments

Description: Provision of works and services relating to survey research on banknotes and payments. The requirements are further specified in the tender documents.

Procedure identifier: 61b656a8-7bb4-451d-99e4-804d1f00c695

Previous notice: cade8b5d-3117-4bc6-a62d-f8eb6d76c330-01

Internal identifier: PRO-2249799948

Type of procedure: Open

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79311100 Survey design services

**2.1.2. Place of performance**

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

**2.1.3. Value**

Estimated value excluding VAT: 15 800 000,00 EUR

Maximum value of the framework agreement: 18 960 000,00 EUR

**2.1.4. General information**

Legal basis:

Directive 2014/24/EU

<http://data.europa.eu/eli/dec/2016/245/2020-05-01> - Consolidated text: Decision (EU) 2016 /245 of the European Central Bank of 9 February 2016 laying down the rules on procurement (ECB/2016/2) (recast)

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**5. Lot****5.1. Lot: LOT-0001**

Title: Provision of Survey Research on Banknotes and Payments

Description: Provision of works and services relating to survey research on banknotes and services. The requirements are specified in the tender documents.

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79311000 Survey services

Additional classification (cpv): 79311100 Survey design services

Options:

Description of the options: Subject to renewal at the ECB's option for max. 4 years (maximum contract duration: 96 months)

#### **5.1.2. Place of performance**

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

#### **5.1.3. Estimated duration**

Start date: 11/07/2025

Duration end date: 10/07/2029

#### **5.1.4. Renewal**

Maximum renewals: 1

#### **5.1.5. Value**

Estimated value excluding VAT: 15 800 000,00 EUR

Maximum value of the framework agreement: 18 960 000,00 EUR

#### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### **5.1.10. Award criteria**

Criterion:

Type: Price

Description: Price as described in the tender documents

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50,00

Criterion:

Type: Quality

Description: Quality as described in the tender documents

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 50,00

#### **5.1.15. Techniques**

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

#### **5.1.16. Further information, mediation and review**

Mediation organisation: The European Ombudsman

Review organisation: European Central Bank - Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Information about review deadlines: test to be populated by Uta  
Organisation providing additional information about the procurement procedure: European Central Bank  
Organisation providing offline access to the procurement documents: European Central Bank  
Organisation providing more information on the review procedures: European Central Bank - Procurement Review Body of the European Central Bank, c/o Legal Advice Team

## 6. Results

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Maximum value of the framework agreements in this notice: 18 960 000,00 EUR

### 6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 18 960 000,00 EUR

#### 6.1.2. Information about winners

**Winner:**

Official name: Ipsos N.V.

**Tender:**

Tender identifier: 1

Identifier of lot or group of lots: LOT-0001

The tender was ranked: no

Concession value:

Subcontracting: No

Contract information:

Identifier of the contract: 1

Title: Framework agreement for the provision of works and services on Survey Research on Banknotes and Payments

Date of the conclusion of the contract: 11/07/2025

#### 6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

## 8. Organisations

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### 8.1. ORG-0001

Official name: European Central Bank

Registration number: 0001

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Central Procurement Office

Email: [procurement@ecb.europa.eu](mailto:procurement@ecb.europa.eu)

Telephone: +49 6913440

Internet address: <https://www.ecb.europa.eu>

Other contact points:

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team

Postal address: Sonnemannstrasse 22

Town: Frankfurt am Main

Postcode: 60314

Country subdivision (NUTS): Frankfurt am Main, Kreisfreie Stadt (DE712)

Country: Germany

Contact point: Legal Advice Team

Email: [LegalServices@ecb.europa.eu](mailto:LegalServices@ecb.europa.eu)

Telephone: +49 6913440

Fax: +49 6913446886

Internet address: <http://www.ecb.europa.eu>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Review organisation

Organisation providing more information on the review procedures

**8.1. ORG-0002**

Official name: The European Ombudsman

Registration number: 0002

Postal address: 1 avenue du Pr?sident Robert Schuman, CS 30403

Town: Strasbourg

Postcode: 67001

Country subdivision (NUTS): Bas-Rhin (FRF11)

Country: France

Contact point: The European Ombudsman

Email: [eo@ombudsman.europa.eu](mailto:eo@ombudsman.europa.eu)

Telephone: +33 388172313

Internet address: <https://www.ombudsman.europa.eu/en/home>

**Roles of this organisation:**

Mediation organisation

**8.1. ORG-0003**

Official name: Ipsos N.V.

Registration number: 0003

Postal address: Grotesteenweg 110

Town: Antwerpen

Postcode: 2600

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

Email: [Reception.Belgium@ipsos.com](mailto:Reception.Belgium@ipsos.com)

Telephone: +32 92162222

**Roles of this organisation:**

Tenderer

**Winner of these lots:** LOT-0001

## Notice information

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Notice identifier/version: 175e7cb8-25df-4be3-a291-54e0cf82cee7 - 01

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